



OCC Website Redesign Set to Launch Sept. 7

Orange Coast College's website will undergo a redesign that is scheduled to go live on Monday, Sept. 7. The redesign has been in the planning phase for more than a year, and is necessary in order to keep up with advances in Web design and accessibility. The last Web redesign project was in 2012 and a website refresh was completed in 2016.

"The new website should touch on the commonalities with our entire audience — students, employees, and the community. It should be inviting, informative, and concise so anyone can easily navigate the website and at the same time emphasize the excitement of a flourishing campus," explains Web developer James Nguyen. "Importantly, our primary focus here is the students. For students, it's essential to highlight the benefits of starting at Orange Coast College and the support services and transfer programs available, as well as partnerships with four-year colleges and universities."


The website redesign project is being led by OCC's Marketing and Public Relations department, and will be conducted in phases. Web pages set to be part of phase 1 of the redesign include OCC's homepage, as well as Admissions, Academics, Services and Support, Community, Faculty and Staff, and Newsroom Web pages, among others.

"Our website consists of hundreds of pages and is very document heavy. The plan is to examine all the pages and documents to ensure essential information is relevant and presentable to our audience," says Nguyen.

"Performing this quality assurance of the content is an important step before migrating content to the new website. I'll be working with all experts from each department on campus to migrate and train our employees; however, this task may take several months."

The new website design will include an upgraded search engine, improved responsive design for mobile devices, and enhanced accessibility. In the future, OCC's marketing team hopes to implement a shared College-wide chat that will allow the college community to speak with students and visitors online. The new website will be hosted

on a Content Management System called Cascade, and will be a large departure from Sharepoint, the current system.



Orange County Children's Book Festival Goes Virtual in 2020

The show will go on for the Orange County Children's Book Festival, which will move its 17th annual event from an "in-person" to a "virtual" book festival, starting Monday, Sept. 14.

The Virtual Orange County Children's Book Festival will have two parts: the first is the "Story & Activity Time" featuring authors and illustrators sharing their work through 20-minute videos released daily beginning on Monday, Sept. 14 and wrapping up on Friday, Sept. 25.



On Saturday, Sept. 26 the Book Festival will present its
“Red Carpet Time,” a two-session virtual event featuring





conducted a year in review, discussed OCC's commitment to equity, inclusion and racial justice, and shared information about budget challenges ahead. The State of the College address is available for viewing at <https://www.youtube.com/watch?v=3GuGHHkiMjQ>

This year's Fall Flex Day included 62 unique sessions led by faculty, staff and managers. Many sessions focused on topics related to racial and social justice, such as "There's No Place Like Home: deconstructing harmful assumptions about our students' home and family lives." Employees also had an opportunity to meet with their union representatives, receive software training, and meet with shared governance committees.

OCC Marketing and PR Publish 2020 Magazine

Orange Coast College's Marketing and Public Relations department has published the 2020 edition of the annual OCC Magazine, with this year's issue focused on the College's response to COVID-19.

Articles in the magazine cover a breadth of topics, such as how OCC provided support to its local community during the early days of the pandemic, as well as how instruction evolved as most classes at the College transitioned to an online format.

The magazine also highlights some outstanding students and employees at the College, such as recent graduate Austin Salcedo, who is transferring to Stanford, and Global Engagement Recruiter Kris Toribio, who was recognized this past summer by his peers nationwide for distinguished service.

"It goes without saying that OCC, like many colleges around the world, has had to pivot quickly in order to meet the challenges of COVID-19. At OCC, our students, faculty and staff have done a remarkable job of making the best of a challenging situation, and we wanted to tell those stories in our Magazine," says Director of Marketing and Public Relations Juan Gutierrez.

OCC Magazine is published annually during the early Fall semester. This is the 5th edition of the publication. To view a digital version of the Magazine, visit <http://occplicity.orangecoastcollege.edu/occmag2020/>

